



Milano, 12 February 2026

## **SUSTAINABLE DEVELOPMENT POLICY**

### **Acea Run Rome the Marathon**

Infront Italy S.p.A. (hereinafter also referred to as "Infront Italy" or "Infront" or the "Company" or "Organization") has acknowledged the responsibility arising from the organization of a major sporting event with environmental, social and economic impacts such as the Acea Run Rome the Marathon (hereinafter also "ARRTM" or the "Event"), and is committed to managing its design and organization in accordance with the principles of sustainable development, in compliance with ISO 20121:2024 "Event sustainability management systems" ..

This Sustainable Development Policy (hereinafter also the "Policy") defines the reference framework for the Event's sustainable management system, sharing with all stakeholders the short-, medium- and long-term commitments within a strategic vision consistent with the nature, scale and complexity of the Event.

#### **WHEREAS**

Starting from 2022, all editions of the Event have been ISO 20121 certified, and for the fifth consecutive year the Organization confirms the central role of environmental, social and economic sustainability within its vision, renewing its commitment to achieving ISO 20121 certification also for the 2026 edition of the Event.

continuously and systematically subjects its sustainable management system to an ongoing improvement process, planning recurring and detailed reassessments of the economic, social and environmental impacts of the Event, with the aim of identifying new opportunities and ensuring a balance between: :

- **ECONOMIC RESPONSIBILITY** - Reduce, reuse and recycle to reduce waste;
- **SOCIAL VALUE** - Promote and adopt ethical and inclusive behaviours;
- **ENVIRONMENTAL PROTECTION** - Monitor environmental impacts to reduce negative effects and optimize positive ones.

In order to pursue the Event's sustainability objectives, the management of the Organization  
**HAS ASSESSED**

- the indications of the ISO 20121:2024 international standard;
- the organizational impact of the implications on its management system;
- the opinion of the main stakeholders, whose needs and expectations are regularly analyzed and integrated into the Event's sustainable management system.

#### **HAS DEFINED**

- a formal document of intent of "Sustainable Development Policy" in accordance with the purpose of organizing Acea Run Rome the Marathon, signed by the management of the Organization and shared with all stakeholders;

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- a reference framework for assessing contributions aligned with the Sustainable Development Goals, in accordance with the UN 2030 Agenda;
- a system of guidelines to meet the requirements for the continuous improvement of the Acea Run Rome the Marathon organization system.

### HAS UNDERWRITTEN

the following commitments, reviewed and reconfirmed following the periodic review of Acea Run Rome the Marathon's sustainable management, and the following actions for the continuous development of its integrated sustainable management system, promoting improved sustainability performance in order to support, over the medium to long term, the reduction of environmental impacts and the enhancement of the Event's social and economic benefits:

CATEGORY	SUSTAINABILITY COMMITMENTS	TERM <sup>1</sup>
<b>ENVIRONMENTAL POLICY</b>		
<b>Travel</b>	<ul style="list-style-type: none"> <li>• Progressive reduction of environmental impacts and emissions associated with the Event</li> <li>• Promotion of sustainable mobility for athletes, staff and the public</li> </ul>	<ul style="list-style-type: none"> <li>• Long term</li> <li>• Short term</li> </ul>
<b>Waste</b>	<ul style="list-style-type: none"> <li>• Progressive reduction of the significance of waste</li> <li>• Strengthening prevention actions and responsible waste management (separation and valorization of generated waste)</li> </ul>	<ul style="list-style-type: none"> <li>• Mid term</li> <li>• Short/Mid term</li> </ul>
<b>Event Set-ups</b>	<ul style="list-style-type: none"> <li>• Efficient and responsible consumption of natural and energy resources</li> <li>• Use of recycled and recyclable materials</li> </ul>	<ul style="list-style-type: none"> <li>• Mid term</li> <li>• Short/Mid term</li> </ul>
<b>Supplier Management</b>	<ul style="list-style-type: none"> <li>• Responsible procurement through supplier selection processes (certified suppliers and low environmental impact products)</li> <li>• Development and consolidation of collaborations and initiatives aimed at CO<sub>2</sub> reduction and offsetting</li> </ul>	<ul style="list-style-type: none"> <li>• Mid term</li> <li>• Long term</li> </ul>
<b>SOCIAL POLICY</b>		
<b>Inclusion</b>	<ul style="list-style-type: none"> <li>• Strengthening inclusion and accessibility policies</li> <li>• Promotion of equal opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Short/Mid term</li> <li>• Mid term</li> <li>• Long term</li> </ul>

<sup>1</sup> For the purposes of this Policy, the classification of commitments by time horizon has been carried out based on their operational, structural or strategic nature and on their capacity to generate impacts and benefits over time:

- Short term = time horizon of the current edition of the Event and, where applicable, of the following edition (0–1 year);
- Medium term = multi-year time horizon, consistent with the consolidation of sustainability practices and with performance monitoring across several consecutive editions of the Event (2–5 years);
- Long term = strategic time horizon, aimed at generating lasting benefits and at the evolution of the Event's organizational model (beyond 5 years).

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	<ul style="list-style-type: none"> <li>Promotion of health, well-being and an active, healthy lifestyle</li> </ul>	
<b>Territory</b>	<ul style="list-style-type: none"> <li>Enhancement of volunteering and involvement of the local community</li> <li>Protection of the historical, artistic and natural heritage along the race route</li> <li>Generation of long-lasting benefits for the territory and community, building a positive, measurable and replicable legacy for the City of Rome as a host of sustainable major sporting events</li> </ul>	<ul style="list-style-type: none"> <li>Mid term</li> <li>Long term</li> <li>Long term</li> </ul>
<b>Work</b>	<ul style="list-style-type: none"> <li>Ensuring respect for human rights throughout the entire supply chain</li> </ul>	<ul style="list-style-type: none"> <li>Mid term</li> </ul>
<b>Culture</b>	<ul style="list-style-type: none"> <li>Design of territorial school-to-work training programs</li> <li>Definition of a European benchmark for sustainability in urban sporting events</li> <li>Sharing and engagement of all stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Short/Midterm</li> <li>Long term</li> <li>Short/Mid term</li> </ul>
<b>ECONOMIC POLICY</b>		
<b>Financial Sustainability</b>	<ul style="list-style-type: none"> <li>Responsible and transparent financial management</li> </ul>	<ul style="list-style-type: none"> <li>Short term</li> </ul>
<b>Waste Reduction</b>	<ul style="list-style-type: none"> <li>Consolidation of a structured system for measuring and monitoring costs and surpluses in order to progressively reduce negative impacts</li> </ul>	<ul style="list-style-type: none"> <li>Mid term</li> </ul>
<b>Supplier Selection</b>	<ul style="list-style-type: none"> <li>Selection and engagement of suppliers and partners based on sustainability criteria</li> </ul>	<ul style="list-style-type: none"> <li>Mid term</li> </ul>
<b>Process Development</b>	<ul style="list-style-type: none"> <li>Periodic review and updating of sustainable management procedures</li> </ul>	<ul style="list-style-type: none"> <li>Long term</li> </ul>

## COMMITTS TO

- integrating sustainability into decision-making, planning and implementation processes of the Event;
- contributing to the United Nations Sustainable Development Goals;
- ensuring adequate resources, skills and responsibilities; ;
- defining measurable sustainability objectives;;
- monitoring performance through appropriate indicators;;
- assessing impacts and benefits over time;;
- communicating results transparently;
- engaging stakeholders towards sustainable choices and behaviors;;
- strengthening and promoting social inclusion;
- periodically updating this Policy in a continuous improvement perspective.

In particular, the sustainable development objectives defined in the United Nations 2030 Agenda were shared with the Management and activities aimed at spreading the commitment will be implemented.

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With reference to the 17 main goals, the organization is committed to contributing to the achievement of some of them, namely:



ARRTM, through the direct involvement of partners and sponsors, is organizing its sustainability activities into the following strategic action areas:

- **Responsible Management**
- **Circular Economy**
- **Measurement and reporting of environmental impacts**
- **Inclusivity and accessibility**
- **Governance and transparency**

This Sustainability Policy will be formally and documentably shared with all stakeholders involved in its implementation and in achieving the defined objectives.

This document is subject to periodic review and is made available through online publication.

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To share directions, suggestions and information relevant to sustainability issues you can contact the secretariat at the email: [info@runromethemarathon.com](mailto:info@runromethemarathon.com)

The management of Acea Run Rome the Marathon

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