



Milano, 20 February 2025

## **SUSTAINABLE DEVELOPMENT POLICY**

### **Acea Run Rome the Marathon**

Infront Italy S.p.A. (hereinafter also referred to as "Infront Italy" or "Infront" or the "Company" or "Organization") has defined its short-, medium- and long-term commitments to adopt a sustainable management system in relation to the Acea Run Rome the Marathon event (hereinafter also referred to as "ARRTM" or "Event") and has underwritten this sustainable development policy document in order to inform and involve all stakeholders.

#### **WHEREAS**

The Event has obtained ISO 20121 certification as of the 2022 edition. For the 2025 edition, the process for renewing the Event's certification has been initiated, which includes continuing and developing the audits and assessments of the possible economic, social and environmental impacts of the event.

The Organization has adopted a sustainable management system to maintain ISO 20121 "sustainable event management" certification.

The Sustainable Development Policy includes a constant and in-depth assessment of the Economic, Social and Environmental impacts of organizing the Event:

- **ECONOMIC** - Reduce, Reuse, Recycle; to reduce waste
- **SOCIAL** - To promote and adopt ethical behaviours
- **ENVIRONMENTAL** - Monitor environmental impacts to reduce negative ones and optimize positive ones

The management of the Organization

#### **HAS ASSESSED**

- The indications of the ISO 20121:2013 international standard
- The organizational impact of the implications on its management system
- The opinion of the main stakeholders

#### **HAS DEFINED**

- A formal document of intent of "Sustainable Development Policies" in accordance with the purpose of organizing Acea Run Rome the Marathon, signed and shared with Governance and sent to key stakeholders
- A framework for assessing contributions with reference to the Sustainable Development Goals in accordance with the indications of the 2030 Agenda drafted by the United Nations
- A system of guidelines to meet the requirements for the continuous improvement of the Acea Run Rome the Marathon organization system

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## HAS UNDERWRITTEN

The following short, medium and long term commitments, reconfirmed following the periodic review of Acea Run Rome the Marathon's sustainable management, and the following actions to continuously improve its sustainable management system by aligning it with new developments and best practices:

Environmental aspects	Commitments
<b>Transportation</b>	<ul style="list-style-type: none"> <li>• Evaluation of services and mobility systems with reduced environmental impact for the Organization and its stakeholders</li> <li>• Presentation of sustainable mobility proposals for event participants</li> <li>• Numerical implementation of the fleet of hybrid and electric vehicles</li> <li>• Optimization, both in qualitative and quantitative terms, of staff travel on site and for transfers to Rome</li> <li>• Evaluation of the travel of Italian and foreign participants for arrival at the event</li> <li>• Incentives to favour sustainable mobility services also for the benefit of participants</li> </ul>
<b>Waste</b>	<ul style="list-style-type: none"> <li>• Enhancement of the effectiveness, ubiquity, usability, and comprehensibility of communication for the proper and efficient management of waste collection aimed at all parties involved:               <ul style="list-style-type: none"> <li>○ to the public and participants (considering the large foreign presence)</li> <li>○ to volunteers supporting the organization optimization in the distribution of material</li> <li>○ to all suppliers</li> </ul> </li> <li>• Accountability and rationalization in material distribution resulting in minimization of surpluses</li> <li>• Recovery and reuse of abandoned material</li> <li>• Identification of virtuous solutions to optimize the management of waste generated and facilitate its proper disposal</li> <li>• Reduction of single-use plastics</li> </ul>
<b>Set-ups</b>	<ul style="list-style-type: none"> <li>• Warehouse management for reuse of fittings and materials in general</li> <li>• Optimization of energy consumption</li> <li>• Use of recycled materials for customization of areas and sensitization of partners toward the same direction</li> </ul>



<b>Supplier management</b>	<ul style="list-style-type: none"> <li>• Attention to materials used throughout the supply chain referring to the event: by way of example but not limited to clothing for staff and participants, accessories, gadgets, water supply</li> <li>• Responsible procurement choices through the selection process: preference for certified suppliers and products with low environmental impact</li> <li>• Initiatives aimed at offsetting and reducing CO2</li> </ul>
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Social Aspects	Commitments
<b>Inclusion</b>	<ul style="list-style-type: none"> <li>• Facilitation for participation in the race for athletes with disabilities</li> <li>• Facilitation for participation for categories at risk of social emancipation</li> </ul>
<b>Territory</b>	<ul style="list-style-type: none"> <li>• Develop initiatives that enable greater citizen participation</li> <li>• Community involvement through support of local economies and collaborations with area associations</li> <li>• Attention to the reduction of food waste and redistribution of surpluses to local associations</li> <li>• Promotion of the local area and its cultural heritage</li> <li>• Involvement of the school system for participation in the event</li> </ul>
<b>Work</b>	<ul style="list-style-type: none"> <li>• Attention to the rights of internal and external employees</li> <li>• Introduction of school-to-work projects to ensure vocational training for local students</li> <li>• No discrimination based on race, gender religion or other in the selection of workers and collaborators</li> <li>• Online promotion for volunteering opportunities</li> <li>• Qualified staff to coordinate sustainability projects</li> </ul>
<b>Culture</b>	<ul style="list-style-type: none"> <li>• Strengthen the Charity Program for Run4Rome involving new NPOs operating in the Italian territory</li> <li>• Direct and proactive support for solidarity initiatives to raise awareness of sustainability and animal-friendly issues among participants and the event audience</li> </ul>

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Economical aspects	Commitments
<b>Waste reduction</b>	<ul style="list-style-type: none"><li>• Data collection for measuring surplus costs of previous editions</li><li>• Collection, reuse, and recycling of materials and/or products received from suppliers for subsequent editions</li></ul>
<b>Supplier Selection</b>	<ul style="list-style-type: none"><li>• Engaging suppliers for virtuous projects involving recycling of materials and/or products</li><li>• Evaluation of supplier, consolidating partnerships, implementing new agreements, to share sustainable practices</li></ul>
<b>Process Development</b>	<ul style="list-style-type: none"><li>• Periodic evaluation and update of sustainable management procedures</li><li>• Funding of compensation initiatives through enrolment cost</li></ul>

### COMMITTS TO

- Manage the ARRTM according to the guiding principles of the sustainability strategy drafted by the Organization;
- Respect the fundamental principles of sustainable development as set out by the United Nations (UN Sustainable Development Goals);
- Better manage resources;
- Measure and account for the environmental impacts of the event;
- Reduce waste production;
- Raise awareness and promote information on sustainability issues;
- Directing suppliers towards sustainable choices and behaviors;
- Enhance and promote social inclusion.;
- Promote sustainable mobility;

In particular, the sustainable development objectives defined in the United Nations 2030 Agenda were shared with the Management and activities aimed at spreading the commitment will be implemented.

The Organization intends to enhance its initiatives related to sustainability by encouraging every possible action in the short, medium and long term to reduce environmental impacts and at the same time enhancing the social and economic impacts generated by the event.

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With reference to the 17 main goals, the organization is committed to contributing to the achievement of some of them, namely:



The sustainability policy of ARRTM is implemented through a clear plan of actions in order to favor in the medium to long term the reduction of environmental impacts and the enhancement of social and economic benefits of the event.

ARRTM, through the direct involvement of partners and sponsors, is organizing its sustainability activities into the following strategic action areas:

- **Responsible Management**
- **Circular Economy**
- **Measurement and reporting of environmental impacts**
- **Inclusivity and accessibility**
- **Governance and transparency**

This Sustainability Policy will be shared formally and documented with all stakeholders.

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This document may be subject to future revisions that will be sent electronically to all stakeholders.

To share directions, suggestions and information relevant to sustainability issues you can contact the secretariat at the email: [info@runromethemarathon.com](mailto:info@runromethemarathon.com)

The management of Acea Run Rome the Marathon

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