

Sustainability Policy - Acea Run Rome the Marathon

The Acea Run Rome the Marathon (ARRTM), whose management has been entrusted to the company INFRONT ITALY S.P.A., with a unique route, is the most attended marathon in Italy. The route that runners cover embraces the history, art and beauty of the Eternal City. The Organization has drawn up the ARRTM Sustainability Strategy 2023 which identifies the main challenges for the Rome Marathon in 5 areas of action, fundamental to actively contribute to the Sustainable Development Goals promoted by the United Nations.



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ARRTM, through the direct involvement of partners and sponsors, is organizing its sustainability activities into the following strategic action areas:

- Responsible management
- Circular Economy
- Measurement and reporting of environmental impacts
- Inclusiveness and accessibility
- Governance and transparency

The Organization intends to enhance its initiatives related to sustainability by encouraging every possible action in the short, medium and long term to reduce environmental impacts and at the same time enhancing the social and economic benefits generated by the event.

With this in mind, the Organization is particularly committed to:

- Manage the ARRTM according to the guiding principles of the sustainability strategy drafted by the Organization;
- Respect the fundamental principles of Sustainable Development indicated by the United Nations (UN Sustainable Development Goals);
- Manage resources as well as possible;
- Measure and report on the environmental impacts of the event;
- Reduce waste production;
- Raise awareness and promote information on sustainability issues;
- Steer suppliers towards sustainable choices and behaviours;
- Enhance and promote social inclusion;
- Encourage sustainable mobility;

The sustainability policy of Acea Run Rome the Marathon is implemented through a clear plan of actions in order to promote, in the medium to long term, the reduction of environmental impacts and the enhancement of social and economic benefits of the event.

The management of Acea Run Rome the Marathon

Alessandro Giacomini, General Director Infront Italy S.p.A.

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