



Milano, 16 February 2023

SUSTAINABLE DEVELOPMENT POLICY

Acea Run Rome the Marathon

Infront Italy S.p.A. (hereinafter also referred to as "Infront Italy" or "Infront" or the "Company" or "Organization") has defined its commitments to adopt a sustainable management system in relation to the Acea Run Rome the Marathon event (hereinafter also referred to as "ARRTM" or "Event") and has underwritten this sustainable development policy document in order to inform and involve all stakeholders.

WHEREAS

The path toward renewal of ISO 20121 certification for the 2023 edition of the Event includes a careful review and evaluation of the possible economic, social and environmental impacts of the event.

The Organization has adopted a sustainable management system to achieve ISO 20121 "sustainable event management" certification.

The Sustainable Development Policy includes the assessment of the Economic, Social and Environmental impacts of organizing the Event:

- ECONOMIC - Reduce, Reuse, Recycle; to reduce waste
- SOCIAL - To promote and adopt ethical behaviours
- ENVIRONMENTAL - Monitor environmental impacts to reduce negative ones and optimize positive ones

The management of the Organization

HAS ASSESSED

- The indications of the ISO 20121 international standard
- The organizational impact of the implications on its management system
- The opinion of the main internal stakeholders

HAS DEFINED

- A formal document of intent of "Sustainable Development Policies" in accordance with the purpose of organizing Acea Run Rome the Marathon, signed and shared with Governance and sent to key stakeholders
- A framework for assessing contributions with reference to the Sustainable Development Goals in accordance with the indications of the 2030 Agenda drafted by the United Nations
- A system of guidelines to meet the requirements for the continuous improvement of the Acea Run Rome the Marathon organization system

HAS UNDERWRITTEN

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The following commitments, defining the following actions as priorities for the development of its sustainable management to improve the management system of Acea Run Rome the Marathon:

Environmental aspects	Commitments
Transportation	<ul style="list-style-type: none"> • evaluation of services and mobility systems with reduced environmental impact for the organization and its stakeholders • presentation of sustainable mobility proposals for event participants • numerical implementation of the fleet of hybrid and electric vehicles • optimization, both in qualitative and quantitative terms, of staff travel on site and for transfers to Rome • evaluation of the travel of Italian and foreign participants for arrival at the event • construction of opportunities for sustainable mobility services also for the benefit of participants
Waste	<ul style="list-style-type: none"> • implementation of actions aimed at facilitating separate waste collection • optimization in the distribution of material • reuse of abandoned material • introduction of virtuous solutions to optimize the management of waste generated and facilitate its proper disposal
Set-ups	<ul style="list-style-type: none"> • warehouse management for reuse of fittings and materials in general • rationalization of energy consumption and actions to increase the percentage of renewable energy • use of recycled materials for customization of areas and sensitization of partners toward the same direction
Supplier management	<ul style="list-style-type: none"> • attention to materials used throughout the supply chain referring to the event: by way of example but not limited to clothing for staff and participants, accessories, gadgets, water supply • selection process that substantially integrates the evaluation of sustainable requirements by rewarding virtuous efforts • initiatives aimed at offsetting and reducing CO2

Social Aspects	Commitments
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Inclusion	<ul style="list-style-type: none"> • facilitation for participation in the race for athletes with disabilities • facilitation for participation for categories at risk of social emancipation
Territory	<ul style="list-style-type: none"> • introduction of initiatives that enable greater citizen participation • attention to the reduction of food waste and redistribution of surpluses to local associations • promotion of the local area and its cultural heritage • involvement of the school system for participation in the event • initiation of an urban regeneration project
Work	<ul style="list-style-type: none"> • attention to the rights of internal and external employees • introduction of school-to-work projects to ensure vocational training for local students • no discrimination based on race, gender religion or other in the selection of workers and collaborators • opening of an online portal for volunteer selection • qualified staff to coordinate sustainability projects
Culture	<ul style="list-style-type: none"> • extension of the Charity Program for Run4Rome to new NPOs operating in the Italian territory • direct and proactive support for solidarity initiatives • raising awareness of sustainability issues among participants and the event audience

Economical aspects	Commitments
Waste reduction	<ul style="list-style-type: none"> • cost and surplus analysis of the 2022 edition and previous editions • collection, reuse, and recycling of products received from suppliers for subsequent editions
Supplier Selection	<ul style="list-style-type: none"> • engaging suppliers for projects involving recycling of certain products • evaluating relationships with suppliers by developing and implementing partnership agreements
Process Development	<ul style="list-style-type: none"> • periodic updating of sustainable management procedures • increasing funds to be allocated to the Charity Program • funding of compensation initiatives through enrolment cost

COMMITTS TO

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- Manage the ARRTM according to the guiding principles of the sustainability strategy drafted by the Organization;
- Respect the fundamental principles of sustainable development as set out by the United Nations (UN Sustainable Development Goals).;
- Better manage resources;
- Measure and account for the environmental impacts of the event.;
- Reduce waste production;
- Raise awareness and promote information on sustainability issues;
- Directing suppliers towards sustainable choices and behaviors;
- Enhance and promote social inclusion.;
- Promote sustainable mobility;

In particular, the sustainable development objectives defined in the United Nations 2030 Agenda were shared with the Management and activities aimed at spreading the commitment will be implemented.

The Organization intends to enhance its initiatives related to sustainability by encouraging every possible action in the short, medium and long term to reduce environmental impacts and at the same time enhancing the social and economic impacts generated by the event.



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With reference to the 17 main goals, the organization is committed to contributing to the achievement of some of them, namely:



The sustainability policy of ARRTM is implemented through a clear plan of actions in order to favor in the medium to long term the reduction of environmental impacts and the enhancement of social and economic benefits of the event.

ARRTM, through the direct involvement of partners and sponsors, is organizing its sustainability activities into the following strategic action areas:

- **Responsible Management**
- **Circular Economy**
- **Measurement and reporting of environmental impacts**
- **Inclusivity and accessibility**
- **Governance and transparency**

This Sustainability Policy will be shared formally and documented with all stakeholders.

This document may be subject to future revisions that will be sent electronically to all stakeholders.

To share directions, suggestions and information relevant to sustainability issues you can contact the secretariat at the email: info@runromethemarathon.com

The management of Acea Run Rome the Marathon

Managing Director
Infront Italy S.p.A.

Alessandro Giacomini

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